

**ITEM 7**  
**ESTIMATED INITIAL INVESTMENT**

**YOUR ESTIMATED INITIAL INVESTMENT**

Type of Expenditure	Amount	Method of Payment	When Due	To Whom Payment is Made
Initial Franchise Fee <sup>1</sup>	\$35,000	Lump Sum	Upon execution of License Agreement	Us
Lease Deposit and Payment <sup>2</sup>	\$12,000 - \$24,000	Lump Sum	Lease signing	Landlord
Utility Deposits <sup>3</sup>	\$0 - \$9,000	As arranged	As incurred	Utilities
Initial Inventory <sup>4</sup>	\$5,000 - \$20,000	As arranged	Prior to opening	Vendors
Furniture, Fixtures & Equipment <sup>5</sup>	\$243,700 - \$362,200	As arranged	As incurred	Vendors
POS System <sup>6</sup>	\$25,600 - \$29,000	Lump Sum	Upon installation	Vendors
Signage <sup>7</sup>	\$15,000 - \$25,000	Lump Sum	As incurred	Vendors
Initial Marketing Contribution <sup>8</sup>	\$5,200 - \$10,000	Lump Sum	No later than 5 days prior to the opening of the Restaurant	Us
Insurance <sup>9</sup>	\$1,000 - \$17,000	As arranged	As incurred	Insurance Company or Broker
Permits and Licenses <sup>10</sup>	\$2,000 - \$24,000	As incurred	As incurred	Government Authorities
Accounting and Legal Fees <sup>11</sup>	\$500 - \$25,000	As arranged	As incurred	Professionals
Printing/Business Supplies <sup>12</sup>	\$300 - \$1,000	As arranged	As incurred	Vendors
Uniforms <sup>13</sup>	\$1,400 - \$3,300	As arranged	As incurred	Vendors
Training Expenses <sup>14</sup>	\$10,000 - \$25,000	As arranged	As incurred	Hotels, Airlines, etc.
Pre-Opening Payroll <sup>15</sup>	\$10,000 - \$37,000	As incurred	As incurred	Employees
Additional Funds - 3 months <sup>16</sup>	\$1,000 - \$96,000	As incurred	As incurred	Vendors, employees, Utilities, etc.
<b>TOTAL<sup>17</sup></b>	<b>\$367,700 - \$742,500</b>			